

THE ISLANDS Marketplace

FREE LOCAL CLASSIFIED ADVERTISING EVERY SECOND FRIDAY
WWW.ISLANDSMARKETPLACE.COM



• Tel: (250) 537-2905

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The Gulf Island's Free Buy & Sell Classified Magazine

2018 Dates:

Published every second Friday.
Deadlines are Tuesdays previous to publish date:

- Jan. 12, 26
- Feb. 9, 23
- Mar. 9, 23
- Apr. 6, 20
- May 4, 18
- June 1, 15, 29
- July 13, 27
- Aug. 10, 24
- Sept. 7, 21
- Oct. 5, 19
- Nov. 2, 16, 30
- Dec. 14, 28

Commercial Advertising Rates:

Display Ads:\$12.00/column inch
Word Ads: \$12.00 / 20 words + 25¢ /word
Commercial Classified Word Ads must be prepaid with a minimum run of 2 issues. Plus HST.

1 column ad:
1.85 inches wide
This ad size: 1x2
\$24/issue + GST

2 column ad:
3.9 inches wide
This ad size: 2x2
\$42.00/issue + GST

Some ad size examples:

1 column ad:
1.85 inches wide
This ad size: 1x3
\$36.00/issue + GST

Colour Rates for Front & Back
1/4 Page = \$175
1/2 Page = \$275
Full Page = \$570

Editorial Focus:

- Jan. 12, 26... Health & Wellness
- Feb. 9 Valentine's Day Contest
- Feb. 23 Health & Wellness
- March 9 Wedding Planner, Health & Wellness, Home Plan Page
- March 22..... Home Improvement, Gardening
- April 6 Spring Colouring Contest, Health & Wellness
- April 20 Gardening,
- May 4 Grace Point Square, Saturday Market
- May 18 Pirates Regatta, Round Salt Spring Race
- June 1 Summer Camps For Kids
- June 17 Canada Day Celebrations

Testimonial:

When we advertised our Super Coupon promotion on the back page of The Islands Marketplace magazine, we received a great response! It exceeded our expectations, and we will definitely continue to advertise with them.
~ Paul Large, Country Grocer Mgr.

Other Sizes:

2 cols x 3 inches:
\$72/ issue + GST
Full Page ad:
\$480/issue + GST
Half Page ad:
\$240/issue + GST
1/4 Page ad:
\$120/issue + GST

Website ads:

Approx. 1.25"x1.25"
\$50/ month + GST
includes link to your website.

Discounts:

10% off with 10 or more issues available on ad sizes of 2x2 or larger

Includes:

Price includes professional ad design, one on one service, website promotion.

Circulation:

1500 copies, distributed all over Salt Spring Island year round. Copies distributed to Mayne, Pender, Saturna, Galiano, plus Crofton on Vancouver Island during summer months, via Canada Post.
Unlimited Global Internet circulation with Islands Marketplace.com

Specs and Sizes:

Camera-Ready Ads: Please supply in hi-res pdf format. Black & white only. 300 dpi.
1 column: 1.85" 3 columns: 5.975"
2 columns: 3.9" 4 columns: 8"

Editorial Content:

Each issue has new editorial content. Some of our advertising features include Island Boating, Environmental Awareness, Health and Wellness, Home Improvement as well as local maps, horoscope, puzzles and events.

Contact Sandi for more information

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