

# THE ISLANDS Marketplace

FREE LOCAL CLASSIFIED ADVERTISING EVERY SECOND FRIDAY  
WWW.ISLANDSMARKETPLACE.COM

Tel: (250) 537-2905 • Toll Free 1-877-537-2905

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*The Gulf Island's Free Buy and Sell Classified Ad Magazine*

## 2010 Dates:

Published every second Friday.  
Deadlines are Tuesdays previous to publish date:

Jan. 8, 22  
Feb. 5, 19  
March 5, 19,  
April 2, 16, 30  
May 14, 28  
June 11, 25  
July 9, 23  
August 6, 20  
Sept. 3, 17  
Oct. 1, 15, 29  
Nov. 12, 26  
Dec. 10, 20

## Commercial Advertising Rates:

Display Ads: ..... \$7.00/column inch  
Display Rates are lowered with frequent ads  
Classified Word Ad: ..... 20¢ /word

### Some ad size examples:

1 column ad:  
1.85 inches wide  
This ad size: 1x2  
\$14/issue + GST

1 column ad:  
1.85 inches wide  
This ad size: 1x3  
\$21/issue + GST

2 column ad:  
3.9 inches wide  
This ad size: 2x2  
\$28/issue + GST  
10% off  
discount with  
10 or more issues



## Editorial Focus:

Feb. 5..... Valentines Day, Musical Events.  
Feb. 19... Concerts & Events  
Mar. 5 .... Health & Wellness, Spring Break  
Mar 19... Kids Easter Colouring Contest  
April 2.... Home Improvement  
April 16.. Earth Day, Gardening  
April 30.. Spring Car Care

## Testimonial:

"Your magazine rocks. I think it's the new classifieds standard on the island. Congratulations and thank you for such a handy community resource and tool."  
~ S. Robertson.

## Other Sizes:

2 cols x 3 inches:  
\$42/ issue + GST  
Full Page ad:  
\$280/issue + GST  
Half Page ad:  
\$140/issue + GST  
1/4 Page ad:  
\$70/issue + GST

## Website ads:

Approx. 1.25"x1.25"  
\$20/ month + GST  
includes weblink.

## Discounts:

10% off with 10 or more issues available on ad sizes of 2x2 or larger

## Includes:

Price includes professional ad design, one on one service, website promotion.

## Circulation:

Currently printing 1700 copies, distributed all over Salt Spring Island, Mayne, Pender, Saturna, Galiano, Denman Island and Crofton, Chemainus and Ladysmith on Vancouver Island.  
Unlimited Global Internet circulation

## Specs and Sizes:

Camera-Ready Ads: Please supply in hi-res pdf format. Black & white only. 300 dpi.

1 column: 1.85"                      3 columns: 5.975"  
2 columns: 3.9"                      4 columns: 8"

## Editorial Content:

Each issue has new editorial content. Some of our advertising features include Dining Directory, Car Care Page, Health and Wellness, Home Improvement and Recreation & Adventure Pages. Ask us about having your business featured.

Contact Sandi for more information

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