

# THE ISLANDS Marketplace

FREE LOCAL CLASSIFIED ADVERTISING EVERY SECOND FRIDAY

WWW.ISLANDSMARKETPLACE.COM



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The Gulf Island's Free Buy & Sell Classified Magazine

## 2012 Dates:

Published every second Friday.  
Deadlines are Tuesdays previous to publish date:

- Jan. 6, 20
- Feb. 3, 17
- Mar. 2, 16, 30
- Apr. 13, 27
- May 11, 25
- June 8, 25
- July 6, 20
- Aug. 3, 17
- Sept. 14, 28
- Oct. 12, 26
- Nov. 9, 23
- Dec. 7, 21

## Commercial Advertising Rates:

Display Ads: ..... \$9.00/column inch  
Word Ads: ..... \$10.00 / 25 words + 20¢ /word  
Commercial Classified Word Ads must be prepaid.  
Plus HST.

## Some ad size examples:

1 column ad:  
1.85 inches wide  
This ad size: 1x2  
\$18/issue + GST

2 column ad:  
3.9 inches wide  
This ad size: 2x2  
\$36.00/issue + HST

1 column ad:  
1.85 inches wide  
This ad size: 1x3  
\$27.00/issue + GST

## Editorial Focus:

- Mar. 30 ..... Kids Colouring Contest, Better Boating, Health & Wellness, Meet Me at the Market
- Apr. 13 ..... Earth Day, Spring Home Care, Saturday Market, Gardening, Environmental Awareness
- Apr. 27 ..... Equestrian Page, Salt Spring Events, Better Boating, Environmental Awareness
- May 11 ..... Maps & Dining Guide, Restaurant Review, 'Round Salt Spring Race, Better Boating, Health & Wellness
- May 25 ..... Maps & Dining Guide, Better boating, It's Party Time! Salt Spring Events, Fabulous Fulford

## Other Sizes:

- 2 cols x 3 inches: \$54/ issue + HST
- Full Page ad: \$360/issue + HST
- Half Page ad: \$180/issue + HST
- 1/4 Page ad: \$90/issue + HST

## Website ads:

Approx. 1.25"x1.25"  
\$25/ month + HST includes link to your website.

## Discounts:

10% off with 10 or more issues available on ad sizes of 2x3 or larger

## Includes:

Price includes professional ad design, one on one service, website promotion.

## Circulation:

Currently printing 2000 copies, distributed all over Salt Spring Island, Mayne, Pender, Saturna, Galiano, Denman Island and Crofton, Chemainus and Ladysmith on Vancouver Island.  
Unlimited Global Internet circulation

## Specs and Sizes:

Camera-Ready Ads: Please supply in hi-res pdf format. Black & white only. 300 dpi.

- 1 column: 1.85"                      3 columns: 5.975"
- 2 columns: 3.9"                      4 columns: 8"

## Editorial Content:

Each issue has new editorial content. Some of our advertising features include Restaurant Review, Car Care Page, Health and Wellness, Home Improvement and Recreation & Adventure Pages, as well as local maps, horoscope, puzzles and events.

Contact Roy Howarth for more information

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